

2018 SMC <sup>3</sup> SPONSORSHIP PACKAGES Jump Start & Connections	Platinum	Gold	Silver	Benefactor
<b>PACKAGE PRICING</b>	\$30,000	\$14,500	\$7,500	\$3,500
<b>QUANTITY LIMITED TO:</b>	2	4	unlimited	unlimited
<b>TOTAL REGISTRATIONS (TOTAL for COMBINED CONFERENCES)</b>				
Complimentary Total Conference Registrations	8	4	2	2
Complimentary Guest or Golf Registrations	4	2	2	0
<b>PRE-EVENT MARKETING</b>				
Brand recognition with company logo and hyperlink on the conference website	✓	✓	✓	✓
Brand recognition with company logo in direct mail pieces	✓	✓		
Brand recognition with company logo in all pre-event email blasts	✓			
Opt-in attendee list	✓	✓	✓	
<b>ON-SITE VISIBILITY</b>				
<b>Ignite Speed Meetings Contributor Table</b>	✓	✓	Additional \$500	Additional \$750
Hotel Key-Card	✓			
Brand recognition with company logo on designated table in the sponsor gallery	✓	✓	✓	✓
Brand recognition with company logo displayed on sponsor signage	✓	✓	✓	✓
Brand recognition with company logo and company description in conference app	✓ 100 Words	✓ 100 Words	✓ 100 Words	✓ 100 Words
Brand recognition as the Internet sponsor on conference materials		✓		
Link to company website, twitter, facebook, etc. on sponsor page in conference app	✓	✓	✓	✓
Opportunity to Introduce the Monday Keynote or Introduce the Tuesday Entertainment at Jump Start or at Connections ( <i>one only</i> )	✓			
Brand recognition in General Session from podium	✓	✓		
Brand recognition in pre-recorded General Session announcements	✓	✓		
Brand recognition with logo displayed in conference sponsor video	✓	✓	✓	✓
Brand recognition with logo displayed in breakout slide presentations	✓	✓	✓	✓
<b>Tuesday Night Dinner &amp; Entertainment</b>				
Brand recognition on the menu placed at each setting. Reserved Table for 10 with company branded reserved seating tent cards at each place setting.	✓			
<b>2-3 Breakfasts</b>				
Brand recognition on signage at buffet tables		✓		
<b>1-2 Lunches</b>				
Brand recognition on signage at buffet tables			✓	
<b>Multiple Breaks</b>				
Brand recognition on signage at break stations				✓
Opportunity to place company brochure on the literature table in General Session	✓	✓	✓	✓
<b>POST-EVENT MARKETING</b>				
Final opt-in attendee list	✓	✓	✓	✓
Company name and hyperlink remain posted for 60 days post conference	✓	✓	✓	✓
Brand recognition with company logo in all post-event email blasts	✓			
First right of refusal for next available sponsorship opportunity	✓			
<b>ONLY AT Connections</b>				
<b>Hole-in-One \$25,000 Cash Prize Sponsor - Hole TBD</b> Company logo+hyperlink on conference golf web page Company logo in direct mail pieces ( <i>due dates TBD</i> ) Company logo in pre-event email blasts mentioning conference golf Logo on signage at designated hole	✓			

A La Carte Items Per Conference	Price	Limit	Additional Descriptions
<b>Conference Materials - Pick one conference</b>			
Conference Bag Sponsorship	\$2,500	1	Your logo with conference logo featured on conference bags (pre-selected by SMC <sup>3</sup> ) distributed at registration.
Conference Bag Materials	\$500	10	Have your branded item given to each attendee with their conference bag and materials
<b>ON-SITE VISIBILITY - Pick one conference</b>			
Room Drop	\$2,500	2	Opportunity to have the hotel place your branded item with message in each attendee room
<b>Only at Connections: Golf Sponsorship Opportunities</b>			
Beverage Carts	\$1,500	1	One complimentary golf registration Includes all items distributed via the beverage cart courtesy of the sponsoring company Brand recognition on Golf Beverage Cart Signage Opportunity to place promotional materials on the beverage cart
Closest to the Pin Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole
Longest Drive Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole
Straightest Drive Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole
Longest Putt Made Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole