

To:



January 22-24, 2018
Loews Hotel | Atlanta, GA

From:

I'd like to request permission to attend Jump Start 2018 from January 22-24, 2018 in Atlanta, Ga. Technological disruptors and game-changing opportunities continue to shift the way logistics and supply chain professionals do business, and this conference will allow me to examine the latest trends from a uniquely qualified roster of industry experts.

At the Atlanta conference, I'll learn how to separate the latest fads from developments that truly matter to our business. With that knowledge, I can translate the latest trends and valuable transportation intelligence into action, adding value to our business and creating new opportunities. I'll also have ample time to network with like-minded supply chain professionals, making valuable business contacts and exploring new ways to address transportation issues.

Conference organizer SMC³ has booked panelists dedicated to showing us how to translate valuable information into action, leading to improved efficiencies for companies like ours. Under the thematic banner of "Disruptors and Opportunities in a Year of Complexity," Jump Start 2018 comprises more than 42 hours of content, presenting panels like:

- _____
- _____
- _____
- _____

Best of all, the solutions and valuable economic information presented at the conference will ultimately save us money and help drive the company forward. Below you'll find a cost breakdown for my trip:

Airfare/Travel: _____

Hotel: _____

Event Registration: _____

Total: _____

Due to the measurable benefits of the conference, I request approval to attend Jump Start 2018 in Atlanta from January 22-24, 2018.

For more information about the conference, take a look at www.smc3jumpstart.com.

I appreciate you taking the time to review this request, and I look forward to hearing from you.